



HealthTechForum

LARGEST MEDICAL EVENT IN CEE

Exhibition & Sponsorship Brochure

09-10 Oct, 2025

Palace of Parliament • Bucharest, Romania

www.healthtechforum.eu

01 INVITATION & EVENT CONCEPT



We are thrilled to extend an invitation for you to join us as a **sponsor or an exhibitor** at the upcoming **HealthTech Forum™**, which will be held in **October 2025, in Bucharest, Romania.**

The HealthTech Forum™ is the largest medical technology event in CEE uniting international and local stakeholders in the healthcare sector with one unified objective: **to revolutionize the Romanian healthcare system through innovation and technology.**

- By 2030, Romania will receive +1B EURO in funds for the digitization of its health system using various mechanisms (EU, World Bank, EIB),
- 19 hospitals in Romania are currently being built,
- 207 hospitals have already received funds to restore their IT infrastructure

Your participation will not only spotlight your commitment to fostering healthcare advancement but also position your company at the forefront of this transformative journey. At HealthTech Forum 2025, we aim to catalyze pivotal discussions and showcase groundbreaking technologies that are setting new standards in medical care, with your support playing an integral role in this endeavor.

We invite you to be a pillar of this revolutionary movement, as we work hand-in-hand to turn visionary ideas into reality.

Together, we can shape the future of healthcare.

02 WHY SUPPORT THE EVENT?

40+ VIP Speakers & Guests
from USA, Europe and Israel

300+
Participants

**8th
Edition**



Meet the best **guest speakers** from Romania and around the world



Meet more than **300 speakers and participants**



Interact with **colleagues from the same branch** and share advances in the field



Increase your **brand awareness** through an exhibitor or sponsor package with pre, during and past event exposure



Join **panel discussions** on the latest and hottest healthtech topics

03 MEDIA COVERAGE FROM LAST EDITION



Ministrul Digitalizării, despre "smart hospital": Un concept integrat care va putea fi implementat de anul viitor | AGERPRES • Actualizează lumea



Rafila: Digitalizarea sistemului medical nu presupune doar investiții, ci și pregătirea personalului, schimbarea mentalității | AGERPRES • Actualizează lumea



"Smart" hospital concept to be implemented in Romania as of next year, Digital Transformation minister says



Economica.net - Ministrul Digitalizării, despre "smart hospital": Un concept integrat care va putea fi implementat de anul viitor -



Ministrul Digitalizării, despre "smart hospital": Un concept integrat care va putea fi implementat de anul viitor | PROFIT.ro



Primul "smart hospital" din România va fi la UMF Târgu Mureș. Peste 200 de unități medicale vor fi digitalizate, de la anul, cu bani din PNRR | Site-ul de știri al TVR



Târgu Mureș, model pentru viitoarele spitale inteligente din România | Sănătate | Radio România



Revoluția tehnologică în sănătate. Cum vor schimba noile tehnologii medicina din România | Serviciul de noapte | Radio România Actualități



Rafila: Digitalizarea sistemului medical nu presupune doar investiții, ci și schimbarea mentalității | Digi Economic



Rafila: Digitalizarea sistemului medical nu presupune doar investiții, ci și pregătirea personalului, schimbarea mentalității | DCMedical.ro



Cum vor arăta spitalele inteligente din România - 360medical.ro



Elena Ovreiu: Medicina nu se mai poate face azi fără tehnologie



Ministrul Digitalizării: 207 spitale din Romania vor putea fi digitalizate și conectate între ele



„Cum vor arăta spitalele inteligente din România” - tema dezbătută la HealthTech Forum, cel mai important eveniment din Europa Centrală și de Est dedicat tehnologiilor medicale și digitalizării serviciilor medicale - MedicalManager.ro



"Smart hospital", un concept integrat care va putea fi implementat de anul viitor - MedicalManager.ro



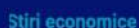
Cum vor arăta spitalele inteligente din România, 8 noiembrie 2024, HealthTech Forum



Târgu Mureș poate deveni școala pentru noile spitale din România în ceea ce privește accesul la soluții digitale



Ministrul Digitalizării, despre „spitalul inteligent”: Un concept integrat care va putea fi implementat de anul viitor | replikaonline.ro



Cum vor arăta spitalele inteligente din România. Aceasta a fost tema pe care au dezbătut medici și experți din România, Israel, Europa și SUA în cadrul HealthTech Forum, cel mai important eveniment din Europa Centrală și de Est dedicat tehnologiilor medicale și digitalizării serviciilor medicale - Știri economice



Cum vor arăta spitalele inteligente din România. Aceasta a fost tema pe care au dezbătut medici și experți din România, Israel, Europa și SUA în cadrul HealthTech Forum, cel mai important eveniment din Europa Centrală și de Est dedicat tehnologiilor medicale și digitalizării serviciilor medicale - newsflash

04 SPONSORSHIP PACKAGES/ EXHIBITORS

PLATINUM - 30.000€ +TVA

- Exhibition space onsite 12 (6x2) sqm with 6 delegates from the company;
- Industry workshop up to 2 hrs;
- Participation with 1 speaker in a discussion panel;
- 3 minutes advertisement video during breaks;
- 1 newsletter for participants to promote the workshop or a product;
- Virtual banner on the congress website (on the agenda page);
- Partnership mentioned by the congress president;
- Promotional materials in the congress dedicated space near registration desk;
- Mention and inclusion of the company logo in all congress materials, on social media, on the website/app;
- 1 roll-up on the Exhibition area.

GOLD - 20.000€ +TVA

- Exhibition space onsite 10 (5x2) sqm with 4 delegates from the company;
- Participation with 1 speaker in a discussion panel;
- 2 minutes advertisement video during breaks;
- 1 newsletter for participants to promote the workshop or a product;
- Virtual banner on the congress website (on the agenda page);
- Partnership mentioned by the congress president;
- Promotional materials in the congress dedicated space near registration desk;
- Mention and inclusion of the company logo in all congress materials, on social media, on the website/app;
- 1 roll-up on the Exhibition area.

SILVER - 15.000€ +TVA

- Exhibition space onsite 6 (3x2) sqm with 3 delegates from the company;
- Participation with 1 speaker in a discussion panel;
- 1 minutes advertisement video during breaks;
- Virtual banner on the congress website (on the agenda page);
- Promotional materials in the congress dedicated space near registration desk;
- Mention and inclusion of the company logo in all congress materials, on social media, on the website/app;
- 1 roll-up on the Exhibition area.

BRONZE - 8.000€ +TVA

- Exhibition space onsite 4 (2x2) sqm or 3 (3x1) sqm with 3 delegates from the company;
- Virtual banner on the congress website (on the agenda page);
- Promotional materials in the congress dedicated space near registration desk;
- Mention and inclusion of the company logo in all congress materials, on social media, on the website/app;
- 1 roll-up on the Exhibition area.

EXHIBITOR - 5.000€ +TVA

- Exhibition space onsite 3 (3x1) sqm with 2 delegates from the company;
- Mention and inclusion of the company logo in all congress materials, on social media, on the website/app;
- 1 roll-up on the Exhibition area.

EXCLUDING VAT 19%

05 SPONSORSHIP PACKAGES/ EXHIBITORS

OTHER OPPORTUNITIES

■ Hosting a pre-event webinar on a topic of choice, agreed with the scientific organizer, which will be promoted on all event media channels.	2500€
■ Participation for 1 delegate from the company	500€
■ Industry workshop up to 2 hrs	6500€
■ Participation with 1 speaker in a discussion panel	5000€
■ 1 minute advertisement video during breaks	500€
■ Virtual banner on the congress website (on the agenda page)	750€
■ 1 newsletter for participants	1000€
■ Logo on the congress lanyards	2000€
■ Opportunity to organize raffle/competitions/giveaway during the event	750€
■ Coffee break/Lunch/Dinner powered by	

**Panels and speakers will be determined with the Scientific Organizer*

**All content is subject to the approval of the Scientific Organizer*

EXCLUDING VAT 19%

06 PARTICIPATION TICKETS

Registration Type	Early Bird Registration on or before 30 Apr. 2025	Regular Registration on or before 15 Sep. 2025	Late & Onsite Registration on and after 16 Sep. 2025
Professionals	250€	300€	350€
Early Professionals	200€	250€	300€
Hospitals management	250€	300€	350€
Industry & Other Areas	500€	550€	600€
Bachelor & Master Students	140€	190€	240€

VAT INCLUDED 19%

07

CONTACT LOGISTIC ORGANIZER

Thank you for considering this unique opportunity to drive change and inspire innovation in the healthcare industry with us.

For inquiries,
contact us



Contact for
registration

Amalia ZVONARU, 0040 0737 993 381
amalia.zvonaru@oamenisicompanii.ro

Event Project
Manager

Corina BĂLAN, 0040 738 945 363
corina.balan@oamenisicompanii.ro

www.healthtechforum.eu